

2024-2025: ODD SEMESTER Report on Communis Club Activities (June - October 2024)

St. Francis College for Women, Mass Communication & Journalism Department

In the odd semester of 2024, the Communis Club at St. Francis College for Women successfully organized a series of activities that engaged students, fostered collaboration, and celebrated the art of communication and photography. The highlights of these events are outlined below:

1. Committee Selection and Announcements:

The semester commenced with the selection of the Communis Club core committee members. Applications were rolled out, followed by one-on-one interviews with each candidate. The results were announced on July 9, 2024, finalizing the club's leadership for the academic year.

2. Core Committee Badging Ceremony:

On July 31, 2024, the Communis Club held its official Core Committee Badging Ceremony during the college assembly. The Principal, Dr. Uma Joseph, pinned the badges for the newly appointed committee members, marking their official induction. Club Coordinator Ms. T. Suzan Spurthi introduced the team, with Mass Communication faculty and the department head, Mr. K. Ravi Kumar, present in support.

3. Oath-Taking and Investiture Ceremony:

The club's Investiture and Oath-Taking Ceremony took place on August 12, 2024, at Gerosa Hall. This event formally inducted committee members, bestowing them with their responsibilities. The ceremony, led by faculty in-charge Ms. T. Suzan Spurthi, saw participation from faculty members and undergraduate students across all years. Hosts Sana Fatima and Gayatri Mane welcomed attendees, followed by a prayer service. Newly inducted members, including President Paviki Yadav, took an oath to uphold club principles. Following a video on the club's previous year, Mr. K. Ravi Kumar, Head of Department, shared insights with the students, especially the newcomers.

4. Fresh Lens: Ice-Breaking Session:

"Fresh Lens," an ice-breaking session themed "Black and White," followed the investiture ceremony on August 12, 2024. The event aimed to welcome new students and promote connections among all years. The session featured performances, engaging games like "Guess the Movie by Emoji" and "Guess the Tune," and a dance break, ending with ice cream and goodies for the first-year students. This lively event helped foster camaraderie and marked a memorable start to the semester.

5. Chitranjan 2024 - World Photography Day Celebration:

The Communis Club celebrated World Photography Day with "Chitranjan 2024" on August 23, 2024, in Capitanio Hall. The event featured renowned photographer Mr. Samson Sagar as the Chief Guest. The day's highlights included the release of the first edition of The Campus Herald, the Photography Exhibition by GENERIC ELECTIVE: Digital Photography students who showcased their works on the theme: 'Beauty for Ashes' followed by a lecture by Mr. Sagar on photography. Winners of Chitranjan 2024 and the intercollegiate Chitrahar online competition were awarded, and the event concluded with a cultural performance and a vote of thanks by Mr. Clement Babu.

Each of these events underscored the Communis Club's commitment to promoting skill development, teamwork, and creativity within the Mass Communication & Journalism Department. These activities not only engaged students but also offered valuable insights into the fields of communication, media, and photography.

2024-2025: EVEN SEMESTER Report on Communis Club Activities (November - April 2025)

St. Francis College for Women, Mass Communication & Journalism Department

In the even semester of 2025, the Communis Club at St. Francis College for Women successfully organized a series of activities that engaged students. The highlights of these events are outlined below:

1. Yuvaflare - (November 29, 2024)

- **Social Media Management:** The annual intercollegiate event, Yuvaflare, was held on November 29, 2024. The Communis Club played a pivotal role by managing the social media content and digital promotions for the event. This included regular posts, reels, and coverage of pre-fest and post-fest highlights, ensuring maximum engagement.
- **Yuvaflare - Battle of Bands & Around the World Competitions**

Additionally, as part of the Xpressions club within Yuvaflare, the Communis Club successfully organized and conducted two major competitions:

- Battle of Bands: Featured six participating bands competing in a high-energy musical showdown.
- Around the World in 3 Games: Engaged 21 students from various colleges in a series of interactive global-themed games.

The grand finale of Yuva Flare showcased exceptional talent and enthusiasm, reaffirming the commitment of the Xpressions and the Communis Club to fostering creativity and dynamic experiences within the student community.

2. Film Screening - Christmas Theme (December 2024)

To celebrate the festive spirit, the Communis Club organized a Christmas-themed film screening in the month of December. The event aimed to bring students together in a relaxed setting, enjoying classic “The Holiday” film that highlighted themes of joy, togetherness, and festive cheer. This screening not only offered entertainment but also encouraged discussions on

cinematic storytelling and holiday traditions in film. More than 55 students had been a part of the screening.

3. Media Sphere 2025 - Poster Release and Announcements (January 9, 2025)

On January 9, 2025, during the college assembly, the official Media Sphere 2025 poster was unveiled, marking the beginning of promotions for the highly anticipated annual intercollegiate film and media festival. The Communis Club, in collaboration with the Mass Communication & Journalism Department, announced event details and initiated registrations. Alongside the main poster, individual posters for various competitions were released, generating enthusiasm among students and participants from other institutions.

4. Xordium – Cinemania (February 2025)

As part of Xpressions Club's annual event, Xordium, the Communis Club, in collaboration with the Smile Club of the Social Management Department, organized Cinemania, a film-based quiz competition on February 10, 2025. The event aimed to test participants' cinematic knowledge through three engaging rounds:

Guess the Movie by Emojis – Participants identified films based on emoji clues.

Guess the Actor by Dialogue – Contestants recognized actors through their iconic lines.

Guess the Movie by Objects – Films were identified using props and symbolic elements.

With eliminations after each round, the competition created an intense and interactive atmosphere, ultimately crowning a winner based on their ability to successfully navigate all three rounds. Cinemania, as a collaborative initiative by the Communis and Smile Clubs, was a major highlight of Xordium, promoting film appreciation and analytical skills among students.

5. Mediasphere 2025 (13th February 2025)

The Department of Mass Communication & Journalism, along with the Communis Club, organized its annual event Mediasphere on February 13, 2025. The event was graced by the

presence of Sandilya Pisapati, a renowned violinist, singer, and music composer, along with the team of the film '*Tribanadhari Barbarik*'. The event was organized for students from various institutions across the twin cities.

Mediasphere 2025 aimed to celebrate media, journalism, and creative expression through a series of competitions. The event featured diverse competitions such as Filmistaan 2.0 (short film-making competition), Voice It (PSA making competition), Adventure (ad-making competition), Alfaaz (open mic), Spin or Speak (media debate), Lights, Camera Trivia! (quiz), and Step Up (dance competition). Additionally, there were online competitions like Meme-o-mania (meme-making competition), Design Dobara (movie poster redesign), Iconify 2.0 (logo making competition), Naya Nazariya (reel making competition), and Reporters' Riff (mock news segment).

The event witnessed enthusiastic participation from students across multiple institutions, reflecting their deep interest in the world of media and creativity. Mediasphere 2025 provided a vibrant platform to showcase talent, foster creativity, and facilitate meaningful interactions.

As part of the fest, various online and offline competitions were conducted, the details of which are as follows:

Filmistaan 2025 – Short-Film Making Competition

Participants in Filmistaan 2025 demonstrated their creativity and storytelling skills by producing engaging and meaningful films. The competition, judged by filmmaker and director, Mr. Aneesh Daniel, offered valuable insights into the filmmaking process and provided an excellent platform for aspiring filmmakers to showcase their talent.

Voice It - PSA Making Competition

The PSA competition provided participants with a platform to convey impactful social messages. Filmmaker and director, Mr. Aneesh Daniel judged the event, offering valuable feedback to help refine storytelling techniques. The audience engaged enthusiastically with the thought-provoking themes, and the event underscored the power of film in creating social change.

AdVenture – Ad Making Competition

AdVenture brought together teams from various colleges to showcase their creativity in making advertisements for different products. Judged by Dr. Subi Varghese K G, Head of the Department of B.VOC, and Mr. Shahraz Minai, a multi-entrepreneur, the event highlighted the participants' quick thinking and innovation. It was an exciting and well-organized competition, with the teams presenting highly creative and spontaneous advertisements.

Alfaaz – Open Mic Event

The Alfaaz Open Mic event provided students with a platform to showcase their talents in poetry, singing, and mono-acting. Judged by Dr. Reena Dewan, Head of the Department of English, the participants impressed the audience with their diverse performances. The event offered an inspiring opportunity for creative expression, making it a successful celebration of artistic talent.

Spin or Speak Debate

The Spin or Speak debate delved into "Misinformation and Media Ethics: Analyzing the 2021 Mundra Port Drug Bust and Its Media Coverage." Judged by Ms. Rupali, Head of the Department of Public Administration, the debate explored the influence of money on media narratives. The engaging discussions left the audience reflecting on the intersection of media, ethics, and money in shaping public perception.

Lights, Camera, Trivia!

Lights, Camera, Trivia! was a media quiz competition with participants from reputed institutions such as Loyola Academy and St. Joseph's College. Contestants competed in pairs and groups, demonstrating impressive knowledge of the media industry. The event was lively and engaging, with participants and the audience enjoying the challenging rounds and the exciting atmosphere throughout the competition.

Step Up – Dance Competition

The "Step Up" dance competition, saw participants bringing the theme "Retro to Metro" to life through dynamic performances. Judged by renowned dance expert Prerna Jain, the competition was full of energy and creativity, with the audience offering enthusiastic support. The event was a huge success, celebrating both the talent and teamwork of the competing dance groups.

6. Club Valedictory (20th March 2025)

The Communis Club successfully concluded its activities for the year with a grand

Valedictory Ceremony on 20th March 2025 from 2:30 to 3:15 pm in the Mass Comm Lab 1. The event celebrated the club's achievements, honored its members, and reflected on the journey throughout the year.

7. A Club outing for lunch (2nd April 2025)

To recognize and appreciate the hard work and dedication of our club members in making the recent Fest (Mediasphere 2025) a grand success, an Appreciation Lunch was organized on 2nd

April at Absolute Barbeque, Banjara Hills. This gathering served as a gesture of gratitude for the team's commitment, teamwork, and enthusiasm.

The event was attended by club's core committee members (9) along with the faculty (5) & Non-teaching staff (2). The atmosphere was filled with joy and camaraderie as members reminisced about the challenges and achievements of the past year.